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New Image Server *Select*™ Offers Pro A/V Users a Cost-Effective Way to Replace Old Tape Playback Systems

Westlake Village, CA (April 22, 2006) --- 360 Systems, a leading developer and supplier of audio and video server technology for broadcasters, announces the introduction of the Image Server *Select* – a three-playback channel video server designed for Pro A/V users upgrading from tape-based systems. This new addition to 360 Systems' Image Server family is being demonstrated at the 2006 National Association of Broadcasters convention in Las Vegas, April 22-27, 2006 (booth #SU2993).

Image Server *Select* is equipped with composite video I/O, +4 balanced audio XLR I/O, and provides over 100 hours of RAID-protected storage. It can also import and playback DV files over Gigabit Ethernet from popular non-linear editing programs like Final Cut Pro® and Adobe Premiere®. Advanced playlisting software and head/tail trimming functionality is also included.

A key feature is a built-in video frame synchronizer that allows recording of “wild” analog video signals without using external synchronization equipment – which preserves the source material and generates substantial cost savings for customers.

“We configured Image Server *Select* to be a drop-in fit within existing VTR-equipped facilities,” said Greg Kregoski, director of Pro A/V sales at 360 Systems. “We’re unique in this price class of video server product. The features we’re offering are typically options on other comparable video servers. The Image Server *Select* is especially well suited to public access, educational, and government channel operators on local cable systems.”

The Image Server *Select* is compatible with cost-effective automation systems from providers like Leightronix and Tightrope Media Systems, and is also plug-and-play compatible with production switchers from both Ross and Echolab.

The Image Server *Select* is priced at \$9,995.00.

360 Systems Image Servers

The Image Server family of broadcast video and graphics servers continues a 360 Systems tradition of designing with advanced technology to produce enhanced performance, exceptional feature sets and substantially lower prices. Image Servers are produced in various configurations to meet the needs of users in many different industries.

About 360 Systems

360 Systems is a leading developer of top-selling technology for broadcasting and Pro A/V. The company has a 35-year legacy of delivering award-winning hardware solutions that bring efficiency and economy to content delivery. With more than 30,000 installed units around the globe, 360 Systems' brands include Digicart[®], Instant Replay[®], Short/cut[™] Editor and the Image Server[™] family of video servers.

360 Systems is a privately owned corporation based in Westlake Village, California. More information is available at www.360systems.com.

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