

**FOR IMMEDIATE RELEASE:**

Press Inquiry Contact

Camille Cox

(805) 497-6400

[Camille@onrampcomm.com](mailto:Camille@onrampcomm.com)

## **Calm Inside the Storm**

- *Employees safely evacuate and video servers run KAJN-TV as Rita pummels Lafayette, LA -*

**WESTLAKE VILLAGE, CA (October 3, 2005)** – David Thompson, engineering director of KAJN-TV in Lafayette, LA, had an easy decision to make as Hurricane Rita bore down on his city.

Getting his people out to safety was a given. He only had to decide how far ahead to automate his station's programming of Christian teaching and worship. That's because his Class A television station is equipped with the 360 Systems Image Server 2000, a highly-reliable, digital video server capable of several weeks worth of media storage.

"We're housed in a metal building...when Rita was steaming along, we didn't know where she was coming ashore, and we didn't want to leave anyone in harm's way," said Thompson. "To get ready to evacuate the station and keep it broadcasting, we encoded all programming not previously encoded – the 360 Image Server makes this really easy. We use a Leightronix TCD/IP to control the Image Server, and the combination is extremely user friendly."

The 360 Systems Image Server 2000 gives KAJN powerful storage that extends programming capacity up to 170 hours, two Gigabit Ethernet ports for fast file transfer capability, multiple remote control options, and RAID 5 redundancy. The Leightronix WinTCD software control panel supports immediate playback and recording functions and imports a complete list of available program titles and the corresponding durations from the server.

“Our operator started programming the 360 server around 9:30 in the morning, and in about four hours we had the station ramped up for the next 26 hours or so,” Thompson added. “Once the storm hit, the 360 and the Leightronix ran flawlessly. We were never off the air. It never lost power, and it handled the transfer from main to auxiliary electric power seamlessly. We couldn’t have done it without 360 Systems and Leightronix.”

360 Systems’ Image Servers are a new generation of video server that offers broadcast quality and reliability at a reasonable price. Their extensive feature set makes them an excellent choice for VTR replacement, satellite ingest, and as play-to-air servers. They ease the transition to digital broadcasting by providing analog, digital, and IP connectivity. SDI and composite video interfaces are also included as standard, so the Image Server can fit seamlessly into an existing analog facility or become part of a new digital build-out.

Thanks to the Image Server 2000, David Thompson and his dedicated team were able keep their voice of calm fully operational in the midst of a violent storm. “You can’t find another machine that does that for the price.”

### **About 360 Systems**

360 Systems is a leading developer and supplier of top-selling technology for broadcasters and content producers worldwide. The company has a 34-year legacy of delivering award-winning hardware solutions that bring efficiency and economy to content delivery. With more than 30,000 installed units around the globe, 360 Systems’ brands include Digicart<sup>®</sup>, Instant Replay<sup>®</sup>, Short/cut<sup>™</sup> Editor and the recently launched Image Server 2000<sup>™</sup> family of video servers. 360 Systems is a privately owned corporation based in Westlake Village, CA. More information on the company is available at [www.360systems.com](http://www.360systems.com).