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**360 Systems Introduces Flagship
Broadcast Server – Image Server MAXX®**

- *Higher performance and enhanced features for broadcast video* -
NAB – LAS VEGAS, NV (April 22, 2006) -- 360 Systems, a leading manufacturer of broadcast products, is introducing a new high-performance broadcast server - aptly named Image Server MAXX, to be demonstrated for the first time at the 2006 National Association of Broadcasters convention in Las Vegas, April 22-27, 2006 (booth #SU2993).

MAXX provides a very complete set of advanced features most often asked for by modern broadcast facilities. New standard equipment includes faster FTP transfers with other servers, NLEs and network-attached storage; embedded audio, Remote Workstation Interface software, and an ability to perform MPEG-2 transfers in different forms, including MXF, IMX and D10, as well as DV formats.

The MAXX server provides exceptional speed and high level of compatibility for file-based workflows, while including base-band ports to retain compatibility with legacy broadcast equipment. It includes both composite video and SDI ports; and AES/EBU digital audio as well as balanced +4 analog audio on XLR connectors. Additionally, an input frame-synchronizer allows “wild” sources from tape or satellite to be recorded, while outputting genlocked content. Time-stamping now generates accurate As-Run logs for reconciliation of playlists. An internal RAID array provides MAXX servers with up to 170 hours storage.

MAXX Servers are suitable for satellite ingest, newsroom rundowns, extra digital broadcast channels, video wall-paper, and standard play-to-air applications.

For more information on MAXX, contact 360 Systems at (818) 735-8221, or visit www.360systems.com

360 Systems Image Servers

The Image Server family of broadcast video and graphics servers continues a 360 Systems tradition of designing with advanced technology to produce enhanced performance, exceptional feature sets and substantially lower prices. Image Servers are produced in various configurations to meet the needs of users in many different industries.

About 360 Systems

360 Systems is a leading developer of top-selling technology for broadcasting and Pro A/V. The company has a 35-year legacy of delivering award-winning hardware solutions that bring efficiency and economy to content delivery. With more than 30,000 installed units around the globe, 360 Systems' brands include Digicart®, Instant Replay®, Short/cut™ Editor and the Image Server™ family of video servers.

360 Systems is a privately owned corporation based in Westlake Village, California. More information is available at www.360systems.com <<http://www.360systems.com>>.

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