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360 Systems Acquires New Headquarters

WESTLAKE VILLAGE, CA (April 4, 2005) – 360 Systems, a leading developer of advanced video products for broadcasters, announced that the rapid growth of the company's video server division has resulted in the acquisition of a new 23,000 square foot building in Westlake Village, CA.

The new facility will provide much-needed room for growth in engineering, sales, marketing and manufacturing. Two years after the introduction of 360 Systems' Image Server product line, the company has become one of the largest manufacturers of video servers, with growth of 400% in 2004. 360 Systems will also continue its successful line of broadcast audio products.

Starting May 1, 360 Systems will be located at: 31355 Agoura Road, Westlake Village, CA 91361. The new building is directly across the street from 360 Systems' previous location. All telephone numbers will remain the same.

About 360 Systems

360 Systems is a leading designer and manufacturer of digital audio and video products for broadcasters and content producers. The company has a 34-year legacy of award-winning hardware solutions that bring new features and improved efficiency to content delivery. With more than 30,000 installed units worldwide, 360 Systems' brands include the Digicart[®], Instant Replay[®], Short/cut Editor[™] and Image Server[™] family of video servers.

360 Systems Image Servers

The Image Server family of broadcast video and graphics servers continues a 360 Systems tradition of designing with advanced technology to produce enhanced performance, complete feature sets and substantially lower prices. Image Servers are produced in various configurations to meet the needs of many different industries.

360 Systems is a privately owned corporation based in Westlake Village, CA. More information on the company is available at www.360systems.com.