

## FOR IMMEDIATE RELEASE

### Media Contact:

Camille Cox  
OnRamp Communications  
(805) 497-6400  
[camille@onrampcomm.com](mailto:camille@onrampcomm.com)

## Church Wins Broadcast Studio Package with 360 Systems Image Server™

*– Turnkey Studio Ensemble package will enable Lake Wiley Church to take a leap forward in upgrading and distributing programs–*

**Westlake Village, CA (February 14, 2007)** --- Cynthia Robinson nearly fainted when she realized she had won a \$50,000 prize. In her capacity as media director for the Lake Wiley Ministry in South Carolina, Robinson had been looking for higher-end equipment that would enable the church to broadcast its services. Having learned about the Studio Ensemble-sponsored contest in a trade magazine, she sent in her entry and uttered a prayer.

Studio Ensemble is a modular, digital studio production tool combo that can work well with customer's existing equipment. In 2006, **360 Systems, Echolab, Avitech Video,** and **Compix Media** joined forces to create Studio Ensemble, which consists of four best-of-breed, broadcast studio products designed to meet the needs and budget of entry-level customers:

- 360 Systems ImageServer 2000™
- Echolab Opera 3408 Dual Format (Digital/Analog) Production Switcher
- Compix Media LCG8000R Character Generator
- Avitech MCC-8004dE Multiviewer – Media Command Center

“Studio Ensemble was everything I needed in one system, so now we have the ability to create professional content from one compact system that had pretty much a wish list of everything I needed in one bundle,” Robinson said. “We can have a flawless digital

video output to both of our video screens as well as feeds to the 360 Systems Image Server. “

With three video channels and the ability to store up to 170 hours of MPEG-2 video on internal drives, the Image Server is an ideal play-to-air server. Robinson plans to dramatically enhance live services and create more interesting video content for outside distribution.

Each of the Studio Ensemble partners offers their products through dealer distribution channels. Both end users and the sales channels can facilitate purchase through the [studioensemble.com](http://studioensemble.com) web portal.

***The Studio Ensemble and the entire 360 Systems product line will be on display in booth #SU9120 at NAB 2007, April 16-19 in Las Vegas.***

### **About 360 Systems**

360 Systems is a leading developer of top-selling technology for broadcasting and Pro A/V. The company has a 35-year legacy of delivering award-winning hardware audio and video solutions that bring efficiency and economy to content delivery. 360 Systems' brands include the Image Server 2000™, Instant Replay®, DigiCart®, and the Short/cut™ Editor. 360 Systems is a privately owned corporation based in Westlake Village, California. More information is available at [www.360systems.com](http://www.360systems.com).

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