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**New 4-Channel Server from 360 Systems
for Broadcast and Pro A/V**

– MAXX-2400 broadcast server features multiple channels and 700 hours of program storage –

InfoComm 2008, Las Vegas NV (April 24, 2008) -- 360 Systems' new MAXX-2400 is a two-channel video recorder, a four-channel playout server, a graphics store with linked key-and-fill capability, plus 700 hours of storage time. Standard features include composite and SDI video ports, a frame synchronizer for recording wild sources, and a complete set of audio formats, including Embedded, AES/EBU digital, and +4 analog.

"360 is known for its affordable broadcast-quality video servers, that have expanded usage into exciting new applications", states Jim Peacher, Director of Broadcast Sales. "MAXX-2400 follows in that tradition by offering a breakthrough in cost per video port, as well as a far better cost-per-hour for program storage than any product in the market."

Next-Gen File-Based Workflow

A clean synthesis of today's file-based workflows, with all the advantages of traditional base-band connections, MAXX-2400 fits well with today's production tools, while its hardware features and software tools make it a smooth upgrade for tape-based facilities. Fully compatible with leading automation systems, MAXX-2400 is ideally suited as a play-to-air server, as a cache for satellite ingest, for graphics storage, in weather systems, remote trucks, and for extra channels in DTV broadcast as well as the expanding range of Pro A/V applications.

The file-based design of MAXX-2400 effectively speeds production and on-air tasks. It easily exchanges MPEG-2, IMX, and DV files over Gigabit Ethernet with popular NLEs like Final Cut Pro® and Avid®. Plus, it imports TARGA files—with their alpha channel—from many professional graphics programs.

Compatible with Leading Broadcast Equipment

360 Systems' servers are on-air with market leaders like Crispin, Florical, Harris, Nverzion and Sundance. MAXX-2400 is also a plug-and-play fit with serial control from video switchers like Ross and Echolab,

accepting commands to play up to four channels of video and graphics in perfect sync. Most desktop controllers also work with MAXX-2400, making it a good choice for sports and entertainment. Additionally, a new folder-based directory and fast search functions quickly locate any clip among thousands.

Available in both NTSC and PAL versions, MAXX 2400 handles content in many file formats, and provides the widest possible range of connectivity.

Advanced Tools for Production & Broadcasting

A complete Graphic User Interface controls all server functions, plus four video channels at once. VTR-style buttons and time code displays give a familiar look and feel. Users can quickly perform head and tail trims, segment network feeds for broadcast, and rapidly search for any file.

Advanced Playlisting tools provide rapid list-building, editing and playout of sequences for news or commercial islands. Production-oriented features are included - like drag-and-drop, looping, skip and hold - providing all the utility necessary for many users to get to air.

Remote Workstation software is included, allowing full control of the MAXX 2400 from any location on the network, using only Ethernet and a low-cost PC.

Networking Power for Digital Broadcasting

MAXX's fast file-transfers over Gigabit Ethernet make sharing content with the rest of the world simple. MAXX-2400 can be connected to other servers, NLEs, and Network Attached Storage for almost unlimited capacity. Transfers support MPEG-2 (MXF), DV-25, and TARGA file formats; an option provides IMX® file transfers with Final Cut Pro.

Applications for MAXX 2400:

- Exchanging content with NLEs
- Transfers between satellite "cache" and air servers
- File exchange with other MXF servers
- Archive with playout capability
- File exchange with Network Attached Storage
- Sharing content with affiliates over broadband networks
- Bi-directional IMX® transfers with Final Cut Pro® (optional)
- Remote Workstations for ingest, trimming, playlisting

MAXX-2400 Features

- Double fault-tolerant RAID-6 protection of stored program material
- More than 700 hours of program storage at 12 Mb/sec

- Two input channels with frame sync (bi-directional)
- Four outputs: two dedicated, two bi-directional
- SDI & Composite video on inputs and outputs
- Redundant power and cooling
- Includes DV, TARGA graphics, File Trimming, Advanced Playlisting, and As-Run logs
- Workstation software creates remote stations for ingest, edit, playlisting and playout
- File import & export on Gigabit Ethernet
- +4 analog, AES/EBU digital, and embedded audio
- 4 audio channels per video channel
- Fast search functions, new folder-based directory
- Full-featured Graphic User Interface
- Hot-swap drives with easy front access
- IMX® transfers with Final Cut Pro® (optional)
- The industry leader in price and performance

360 Systems will demonstrate the MAXX-2400 in booth #N6615 at InfoComm, June 18-20 in Las Vegas.

For more information on the MAXX 2400 and worldwide distribution, call (818) 991-0360 or visit www.360systems.com.

360 Systems Image Server

The Image Server family of video and graphics servers continues a 360 Systems tradition of designing with advanced technology to produce enhanced performance, exceptional feature sets and substantially lower prices. 360 Systems brings legendary quality and reliability to broadcasting and Pro A/V projects. With 35 years of experience and 30,000 hard-disk products in service worldwide, 360 Systems leads the field in practical experience.

About 360 Systems

360 Systems is a leading developer of digital video and audio products for broadcasting and Pro A/V. The company has a 36-year legacy of producing award-winning hardware solutions that bring efficiency and economy to content delivery. The company has more than 30,000 installed hard disk units around the globe. Brands include Digicart®, Instant Replay®, Image Server™ and MAXX™ families of video servers.

360 Systems is a privately owned corporation based in Westlake Village, CA. More information on its products is available at www.360systems.com.

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